



THE BRUSSELS-EU CHAPTER CoR-BCH
Honorary President HRH Prince Philip of Belgium

Under the auspices of:



KONINKLIJKE VLAAMSE ACADEMIE
VAN BELGIË
VOOR WETENSCHAPPEN EN KUNSTEN

Aurelio Peccei Lectures

INVITATION

The Brussels-EU Chapter has the pleasure to invite you at its twentieth Aurelio Peccei lecture, which will deal with:

Cultural Diversity as a pillar of Sustainability.
An Anthropological Approach

by

Professor Rik Pinxten
Center for Intercultural Communication and Interaction -CICI.
University of Gent, Belgium

The growing pace of globalization has raised new challenges for cultural diversity which the Member States of UNESCO have chosen to meet through standard-setting action by adopting in 2001 the *UNESCO Universal Declaration on Cultural Diversity* and its action plan. That instrument, which binds States together in an ethical commitment, recognizes cultural diversity for the first time as the "common heritage of humanity". A new convention on the protection of the diversity of cultural contents and artistic expressions is under preparation at UNESCO. The concept of sustainability should be integrated in the new convention; some comments from an anthropological viewpoint.

Date : Wednesday January 19, 2005 from 6:00 till 8:00 pm.
The lecture will be followed by a refreshment. After the event all participants are invited to a dinner. Participation is at own costs.

Venue: Royal Academy of Belgium
Hertogstraat, 1/ 1, rue Ducale. B-1000 Brussels

For planning and logistical reasons, please send a message of **participation at the lecture as well as at the dinner** to Brussels_eu_cor@scarlet.be