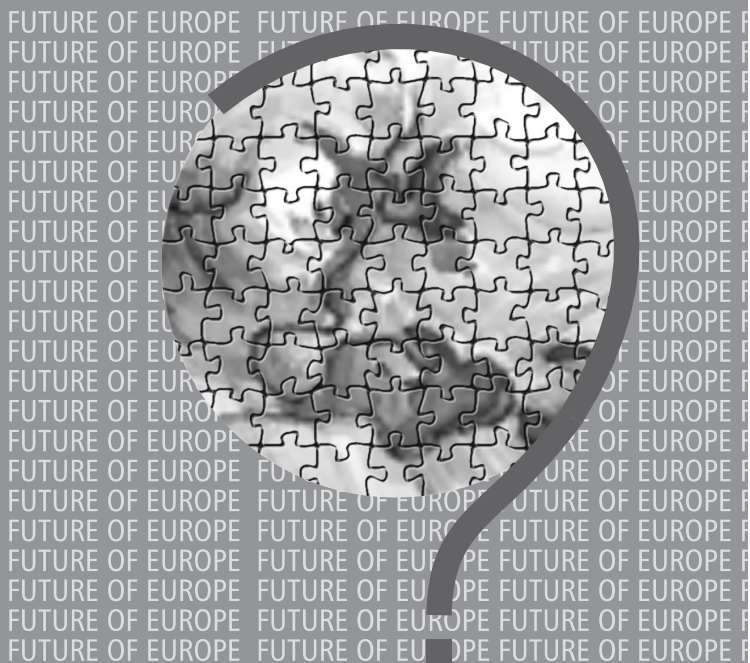


REUPUS

Recifer Eurofutures

Publication Series



Editors

Antoni Kukliński

Krzysztof Pawłowski



WYŻSZA SZKOŁA BIZNESU
NATIONAL-LOUIS UNIVERSITY

Volume One
Europe—The Global Challenges

Volume Two
Europe—The Strategic Choices

Twin Volumes dedicated to the European Parliament to promote brainstorming reflection illuminating the global challenges and strategic choices emerging in the European intellectual and political landscape of the XXI century.

- The information concerning the Twin Volumes is available from:
- Krzysztof Pawłowski — e-mail: krzysztof.pawlowski@wsb-nlu.edu.pl
 - Antoni Kukliński — e-mail: mkordzialek@uw.edu.pl
 - Jan Swianiewicz — e-mail: jjs@post.pl

Preface

Wyższa Szkoła Biznesu—National-Louis University is one of the most successful private business schools in East Central Europe. It is a driving example of the structural change of the Polish Academic Community in the period of glorious transformation at the turn of the XX and XXI century.

In spring 2004 WSB-NLU has decided to create new Research and Publication Programme as an attempt to integrate three fields of academic and pragmatic reflection:

- 1) regional studies including the management of regional development
- 2) studies in the field of science and technology including knowledge management
- 3) European studies as an reflection on global challenges and strategic choices related to the future of Europe

This Programme will be animated and coordinated by RECiFER—Research Center for European Regions founded by WSB-NLU. In this context the WSB-NLU has decided to create a New European Publication Forum—defined as RECiFER—Eurofutures Publication Series (REUPUS).

It is a great honor and pleasure for me to introduce the first volume of this New Series: *“Europe—The global challenges”*.

Let me acknowledge in this place the generous grant of Bank Przemysłowo-Handlowy which creates the financial background for the publication of the first two volumes of REUPUS.

Krzysztof Pawłowski
Rector of WSB-NLU

Nowy Sącz, December 15th 2004.

Editorial introduction

This is the beginning of the RECiFER Eurofutures Publication Series. **The first two volumes of this series are dedicated to the European Parliament to promote brainstorming reflection illuminating the global challenges and strategic choices emerging in the European intellectual and political landscape of the XXI century.**

The editors are expressing the hope that the New Series will find a favorable reception in the environment of European academic and political communities. We are convinced that the discussion related to the great European drama of the XXI century will find some interesting contributions in the New Series.

* * *

The editorial process of the preparation of the two volumes was a beneficiary of the intellectual capacity and good will of 60 eminent personalities from 12 European countries. Naturally the evaluation of the final results of this effort is allocated to all persons who will read the volumes and find some time for critical reflection related to their content.

The Editors have however a pleasant obligation to express the deep feeling of gratitude to all Authors who have prepared contributions to be published in the two first volumes of the New Series.

We hope that the Authors will appreciate the editorial shape of the two volumes. In the final sentences of the editorial introduction let us say that our volumes were built on the foundation of the pluralistic philosophy open to Authors representing different academic and pragmatic value judgments. This is the only way to promote an open-minded discussion related to the Future of Europe.

Antoni Kukliński

Krzysztof Pawłowski

Nowy Sącz, Christmas 2004 – New Year 2005.

REUPUS—Volume One

Europe—the Global Challenges

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Europe—The Strategic Choices

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Vivant sequentes

The publication of the Twin Volumes should be seen not as an end but as a beginning of a new stream of theoretical, methodological, and pragmatic reflection being an holistic inquiry into the history and the Future of Europe. The panorama of problems and issues which can be discussed in this context is very broad and comprehensive.

To start this brainstorming intellectual venture let us mention only three topics:

- 1) the identification, analysis, and evaluation of the turning points in the historical and prospective experiences of Europe in the years 1950–2050,
- 2) the development of a new substantive and methodological structure of a challenging field which can be called—“The New Futurology for Europe”. We should be not afraid to use the term “futurology” in relation to the European experiences. Just the opposite—this field should be promoted very strongly using both cognitive and pragmatic motivations.
- 3) The design and implementation of a grand European research Programme—“Europe—the global challenges and strategic choices”.

The Twin Volumes supply a rich set of contributions which are direct inputs into the processes of formulation and implementation of this Grand Programme. Our Mind and Will should transform these inputs into an brilliant output—the Programme:

“Europe—the global challenges and strategic choices”.

* * *

It is a great *laudatio* to see in the network of cooperation of sixty Personalities—the authors of the Twin Volumes—a *sui generis* virtual global institute functioning without the traditional privilege of a face to face contact in the form of a conventional conference creating the background for a post-conference volume. I think however that in the near future after the publication of the Twin Volumes we should try to organize a conference: *“Europe—the global challenges and strategic choices”.*

We can expect that the intellectual and pragmatic output of this Conference will be very significant for the spirit and matter of the holistic inquiry into the Future of Europe and for the promotion of the concept of the New Futurology. The Conference could provide a big push for the development of ideas, approaches, and proposals presented in the Twin Volumes.

Nowy Sącz – Warszawa, February 6th 2005.



Antoni Kukliński: Professor Emeritus, University of Warsaw; • Professor of Wyższa Szkoła Biznesu—NLU, Nowy Sącz; • Director of Recifer; • Member of the Club of Rome; • President of the Polish Association for the Club of Rome; • Honorary Member of the Akademie für Raumforschung und Landesplanung Hannover, Germany; • Full Member of the International Academy of Regional Development and Cooperation, Moscow; • Member of the Executive Board Committee—“Poland 2000 Plus” Polish Academy of Sciences; • Director, European Institute for Regional and Local Development—EUROREG, University of Warsaw (1985–1996); • Undersecretary of State, State Committee for Scientific Research (1991–1992); • Undersecretary of State, Ministry of Foreign Affairs (1990–1991); • Editor, UNRISD-Mouton Regional Planning Series (1971–1984); • University of Washington, Department of Geography, Seattle, Wash., USA, January 1963–June 1963. Visiting Associate Professor; • Harvard University, Graduate School of Education Visiting Scholar, March– May 1982; • University of Tampere, Institute of Regional Science, Tampere, Finland, Visiting Professor, May–June 1977; • Carleton University, The Norman Paterson School of International Affairs, Ottawa, Canada, Visiting Professor, January April 1974; • United Nations Research Institute for Social Development, Geneva, Switzerland Program Director, Regional Development, August 1967– August 1971.



Krzysztof Pawłowski PhD in physics, an honorary doctorate of the National-Louis University, Chicago, USA. Senator of the Polish Upper House of Parliament from 1989 to 1993. Founder and rector of the Nowy Sącz School of Business National-Louis University and the Higher School of Business in Tarnów. Actively involved in the process of reforms in the country. Co-founder of the Business Centre Club in Warsaw and the Regional Chamber of Commerce in Nowy Sącz. Since 1999 a member of the Board of Directors of the Polish-American Liberty Foundation. „Entrepreneur of Year 2003” „Ernst&Young” category: Services, 2003. Author of books *“Rediscovering higher education in Europe”*, *“Społeczeństwo wiedzy—szansa dla Polski”* and publications on: education management, transformation of the system of education and regional development.

Created in 1992, Wyższa Szkoła Biznesu—National-Louis University became one of the first Polish business schools. Founded in Nowy Sącz, a city without academic traditions, WSB-NLU quickly gained national recognition through the offering of an American educational programme and two diplomas: Polish and American. In 1999 WSB-NLU was awarded the “Pro Publico Bono Award” for the most successful nongovernmental initiative of the 1990's in Poland. WSB-NLU currently offers programmes in: Management and Marketing, Information Science, Political Science in Polish and a full business programme taught in English.

Nowy Sącz School of Business— National-Louis University
ul. Zielona 27

33-300 Nowy Sącz
www.wsb-nlu.edu.pl
tel. +48 18 44 99 110
fax: +48 18 44 99 112
www.wsb-nlu.edu.pl

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