



*Brussels-EU Chapter and European Support Centre of the Club of Rome*

## ***Social Entrepreneurship Seminar***

***Host : MEP Richard Howitt***

***European Parliament, Brussels***

***April 27, 2009 16 :30 h.***

### **Program** (tentative)

16 :30        Opening : MEP Richard Howitt, EP Reporter on Promoting a European Framework for Corporate Social Responsibility

16 :40        A Brief Introduction to Social Entrepreneurship – A Dynamic Process Combining a Business Model with a Social and Sustainable Purpose, Daniel Truran, Social Entrepreneur, Secretary General, EBBF, Madrid

16:55        Social Entrepreneurship – Key for Social Advancement, Addressing Social Problems in an Innovative and Effective Manner – The Experiences of a Global Network as they Apply to Europe, Mirjam Schöning, Managing Director, Schwab Foundation for Social Entrepreneurship, Geneva (inv.)

17:15        Community Engagement & Social Entrepreneurship: Prospects for Education, Job Creation, Minority Integration and Social Cohesion - Dr. René Schmidpeter, Austrian Chapter of the Club of Rome, Vienna and Bertelsmann Foundation, Gütersloh

17:30        Practical Hints – Experiences of a Social Entrepreneurship Network of + 2000 Social Entrepreneurs – Implementing System Changing , Arnaud Mouro, Ashoka, Paris, France

17:40        Financing Social Entrepreneurs in Europe, - Angela Lawaldt, Investment Manager, BonVenture Management, Munich, Germany”

17:50        Promoting Responsible Social Entrepreneurship, a View from the European Commission, Dr. Christian Weinberger, DG Enterprise

18:05        Q&A & Reception

18:45        End of Event at EU Parliament Premises

19:30        Optional :     Dinner Party

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