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His principal activity today is writing, and he commutes between London, Oxfordshire and the south of France. *The Truth about Markets* was published in 2003. He contributes a weekly column to the *Financial Times* and two collections of articles can be found in *Everlasting Light Bulbs* (2004) and *The Hare & the Tortoise* (2006).

John Kay's latest book, *The Long and the Short of it: finance and investment for normally intelligent people who are not in the industry* was published in January 2009.